



Xia Du

eXperience Designer

As an observer, thinker and maker,
I am enthusiastic about crafting engaging
digital experience based on data and insights.

Experience

2016 - Present

VCU Student Affairs, Richmond VA
Web Designer and Developer

Responsibilities:

UX design, UI design, web design and
development, user testing

Jun 2016 - Aug 2016

Publicis North America, New York City
Creative Technology Intern

Responsibilities:

Creative concepting, UX design,
front-end development

Tools



Award

Future Lions 2016 - Winner

Education

2015 - Present

VCU Brandcenter, Richmond, VA
M.S. in Business | Experience Design

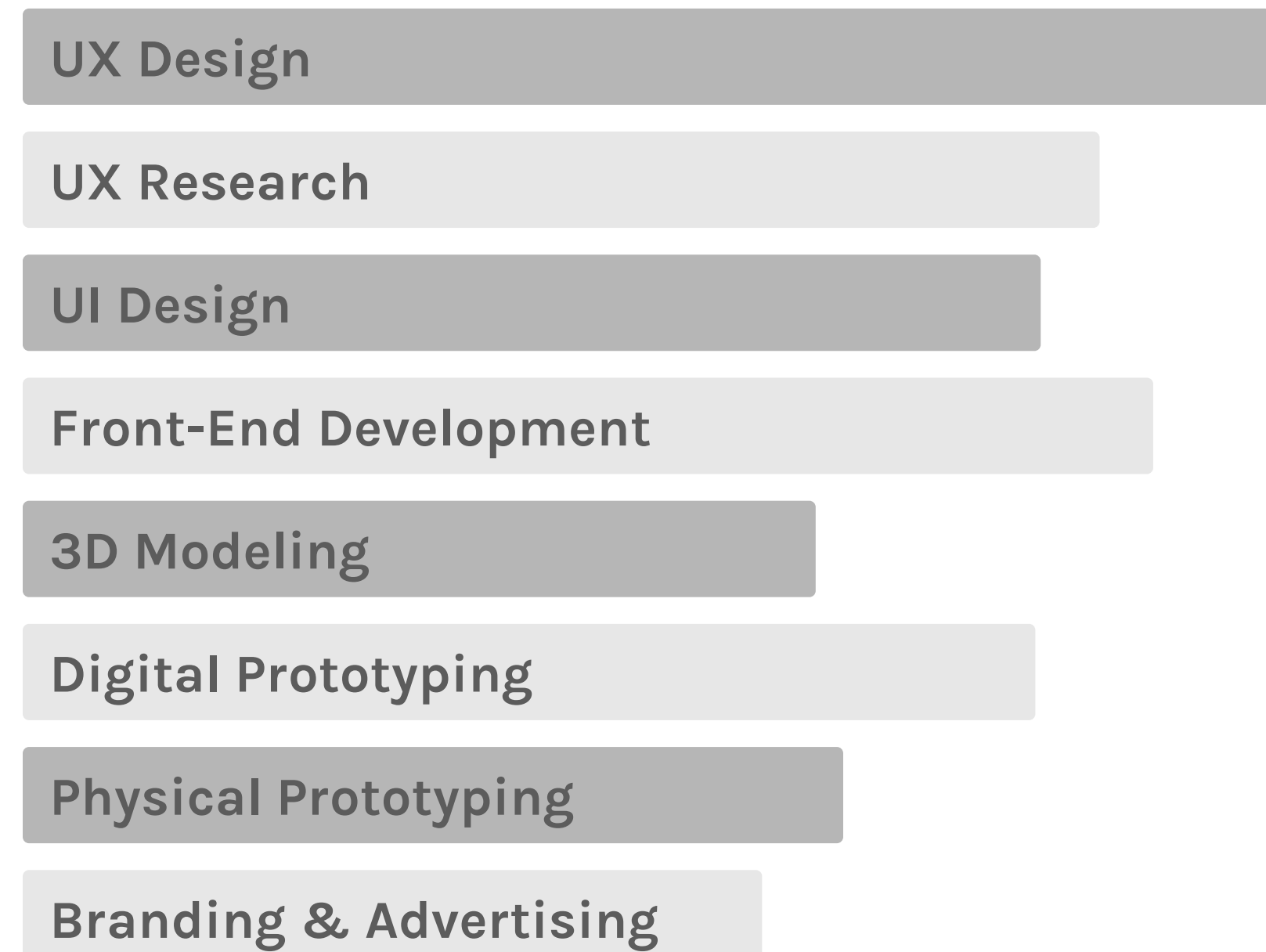
Courses:

User Participation Platforms
Information Architecture
Strategy and Design
Physical Computing
Creative Thinking

2009 - 2012

Sorbonne University, Paris
B.E. in Mechanical Engineering

Skills



Interests

Traveling, Design, Tech, Rock music

Languages

English, French, Chinese